



## **2018 Greater Gulf State Fair Summer/Fall Marketing & Communications Intern**

**Overview:** The Grounds is a year-round entertainment, community, and commercial venue that hosts several of the Gulf Coast's largest events. Additionally, The Grounds is the home of the Greater Gulf State Fair. The Fair is a 10-day event that takes place from October 26- November 4, 2018 and welcomes more than 100,000 visitors annually.

**Position:** Marketing and Communications Intern

**Description:** The Greater Gulf State Fair, Inc. (GGSF) seeks a dynamic self-starter to assist with marketing and communication efforts. This internship is an excellent opportunity to experience various aspects of marketing while working for a well-known community based nonprofit organization.

### **Responsibilities:**

- Update and maintain GGSF's social media presence, including Facebook, Instagram, and Snapchat updates
- Design flyers, graphics, e-vites, and other marketing material for major events hosted by GGSF
- Reach out to the community organizations, general public, and donors about upcoming Grounds and GGSF events
- Collaborate with staff on new ideas, directions, and venues for marketing and communications
- Work with GGSF staff to execute GGSF 2018

### **Qualifications:**

- Must have a firm grasp of available tools and platforms in the social media space
- Completed or working toward a college degree, preferably in a related field (e.g., English, Marketing/Communications, or Public Relations)
- Previous internship or related experience in marketing or communications is a plus
- Must be computer literate (working knowledge of Word, PowerPoint, Excel)



- Proficiency in Adobe InDesign and Photoshop highly desired. Knowledge of HTML and graphic design a plus
- Must be an effective communicator, both written and oral
- Ability to communicate in a professional manner
- Self-motivated, good organizational skills, detail-oriented, ability to prioritize, multi-task and meet deadlines
- Enthusiasm for the mission of Greater Gulf State Fair Inc. and the community we serve

Start Date: September 15 – November 15, 2018

Hours: Flexible depending on intern's availability

Compensation: This is a paid internship for up to 30 hours a week

To Apply: Please send cover letter and resume to [jobs@mobilefair.com](mailto:jobs@mobilefair.com)

*The Greater Gulf State Fair Inc is an Equal Opportunity Employer and does not discriminate on the basis of sex, race, age, national origin, ethnic, background, disability, or any other characteristic protected by law.*